

# Basics of Economics

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## 1 Key Terms and Ideas

**Absolute Advantage (AA):** A person (or country) has an absolute advantage if they are more productive than others.

**Allocative Efficiency:** An allocation of goods that maximizes benefit (total benefit - total cost).

**Comparative Advantage (CA):** A person (or country) has a comparative advantage in an activity if they can perform that activity at a lower opportunity cost than everyone else.

**Demand:** The entire relationship between the price of a good and the quantity demanded of that good.

**Diminishing Marginal Benefit:** The more of a good an individual has, the less the individual is willing to give up for one more unit of that good.

**Function:** The relationship between two quantities.

**Gains From Trade:** The net benefit to agents who conduct trade of specific goods.

**Marginals:** The variance in the output of a function as the input value changes by a given amount. Analogous to the derivative of a function.

**Marginal Benefit:** The total amount of a good that an individual is willing to give up for ONE unit of another good.

**Marginal Cost:** The opportunity cost of producing one additional unit of some good. Ex: "I give up 3 cookies to produce the 6th unit of cat food".

**Marginal Revenue:** The change in total revenue obtained by a seller as a result of a change in the total quantity sold.

**Marginal Utility:** The change in total utility that results from a one unit increase in the quantity of a good consumed.

**Minimum Wage:** A government regulation making it illegal to pay a worker less than a specified wage.

**Normative Statement:** An expression of how things ought to be.

**Opportunity Cost (OC):** The highest valued alternative for the action.

**Pareto Efficiency:** An allocation is Pareto efficient if there is no way to make an individual better off without making someone else worse off.

**Positive Statement:** An expression of how things are.

**Price Ceiling:** A regulation making it illegal to charge more than a specified price.

**Price Elasticity of Demand:** A measure of the responsiveness of the demand for a good to a change in its *price*, *ceteris paribus*.

**Price Floor:** A regulation making it illegal to charge less than a specified price.

**Production Efficiency:** Goods are produced at the lowest possible opportunity cost.

**Production Possibilities Frontier (PPF):** The set of all possible goods that can be produced at a given point in time.

**Subsidies:** A payment made by the government to a producer or a consumer.

**Supply:** The entire relationship between the quantity supplied of a good and its price.

**Tax:** A levy imposed on an individual or legal entity by the state whose failure to be paid can be punishable by law.

**Tax Incidence:** The division of the burden of a tax between buyers and sellers.

**Total Benefit:** The total amount of a good that an individual is willing to give up for some amount of another good.

**Total Fixed Cost:** The sum of all fixed costs in the production process.

**Total Revenue:** The price of a good times the quantity sold.

**Total Utility:** The total benefit or satisfaction a person gets from consuming goods.

**Total Variable Cost:** The sum of all variable costs in the production process at a certain level  $p$ .

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